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News Release ~ Communiqué

Jeanne Sauvé awards nominations open

OTTAWA, July 11, 1995 - The Department of Canadian Heritage and Canadian Women in Communications (CWC) today called for nominations for the annual Jeanne Sauvé Award. Deadline for nominations is October 2, 1995.

Created by the Department of Canadian Heritage and administered by the CWC, the Awards provide women in the Canadian communications industry with opportunities to gain firsthand knowledge and understanding of federal communications policy, the role of the Department and its impact on industry.

Two successful candidates will embark on a 10-week internship program in the Department during March-May 1996. The program will be specifically designed to reflect each candidate's professional interest and experience while providing diversity and new challenges.

"A tremendous learning experience," is how the internships are described by 1994 Award recipient, Catherine Kalke, Manager, Marketing and Development, Stentor Resources Centre Inc. (SRCI) in Vancouver. She said, "I participated on the Information Highway policy framework development team and spoke with many inspiring and influential decision makers from industry, the CRTC, and the government. The experience was truly worthwhile."

Mary Sheppard, Manager, Network/Regional News (radio), Canadian Broadcasting Corporation, agrees that the internship is an excellent experience. "It was like going back to university - except that you are the only student and all the professors are right there to answer your questions," she said.

This year, eligible candidates will be chosen from the industry sectors of broadcast, cable, telecommunications and allied fields including multimedia. They must have a minimum of three years' related industry experience, demonstrated initiative and strong interpersonal and analytical skills. They must also be in a management position currently or have the potential to attain such a position.

Employers who believe that they and their female employees will benefit from this unique experience are encouraged to send in nominations.

Further information and application forms are available from the CWC at (416) 363-1880 in Toronto or 1-800-361-2978.

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